adroit
INFOSYSTEM

Study CRM   SPECIALIZED CRM FOR EDUCATION

STUDENT MANAGEMENT

FOR ENQUIRIES

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Ready to use
Customizable Solution

Study CRM is designed to provide a smart solution to technology needs of Study Abroad industry. It provides operational and decision making support of an organization. It provides solution from right beginning from enquiry till student last step of approval.

The scope of System covers the entire lifecycle of business covering the area of:

Management Information System (MIS)

MIS was never as exciting as it is now. Simply by click of a button, you can view Lead analysis, Student analysis, Current performance status, Financial analysis, Marketing effects, University & Branch analysis and many more.

Lead Management

Catch leads directly in the software from various sources. Lead has its own life cycle from follow up, appointment, visit to registered student. Most important is the conversion ratio analysis, which can give insight of performance of each staff

Student Management

The system architecture supports the requirement of gathering most of the information of student. By gathering the information of Enquiry Source, decision taking can be done for investment in specific marketing.

Application Management

The same enquiry can be converted into application or new application can be created. One student can apply for multiple universities but still track different status for different application.

History

To track the student history, who has contacted student last time, when the student was contacted and last discussion, all these thing can be stored into CRM.

STUDY CRM
SPECIALIZED CRM FOR EDUCATION

Maximize your time, improve staff efficiency, improve student satisfaction, and convert more Leeds into business with Study CRM, an innovative and cost-effective hosted student relationship management solution that delivers solid business value to companies of all sizes, from small and medium-sized businesses to large enterprises.

Investing large quantities of time and money to manage customer relations are things from the past. With Study CRM you will be working in a matter of minutes and you will only pay based on the users that make use of the system.

Benefits of Study CRM

- ➢ Robust and flexible application
- ➢ User Friendly
- ➢ On demand CRM
- ➢ No one time heavy cost of software

Competitive Advantage

You are after results. This is what drives you and your team. You want to gain advantage over your competitors. By being organized and making sure your sales team manage all sales leads you begin to get immediate results so that you and your sales team can meet your sales goals. This enables you to control and motivate your sales force.

We Can Help You!!

People come to us for our superior customer service and our ease of use.

We offer you all the benefits of a powerful state of the art software product combined with great personalized service. We pride ourselves on our customer service.

Easy to Set Up and Use

Our product offers ease of use and is quick to run. Try a demo of the same and you will see what we mean.

Follow-up

Activities, works as a reminder for users. User can write down what would be the next activity for a particular student. Manager can also assign work to counselor. Added comment to a activity will act as History for that user.

Internal Messaging

Users can send as well as receive message from another users. Lot of verbal communication can be avoided by using it.

Change Status

As soon as Status changes, student can be updated through an email instantly. using this feature, student will be always updated even user forget to inform student. It is an optional feature.

Security

Different level of hierarchy can be maintained and hence security can be assigned to different users. A specialized feature has been introduced in which user can see data of downward hierarchy. E.g. Counselor can see his data only, Branch manager can his/counselor data.

Transfer Student

A unique feature is being developed to reduce the duplicity of data. Student can be transferred to different user acc. to right given to them.

Course-Fee Module

Make the course fee searchable to all users. Users will be able to search on student budgets, university, city, courses etc.

Email Automation

No need to write professional emails again and again. Now you can contact student by simply click of a button.

We can quickly integrate your current lead management database and get you up and running.

Improve Your Sales Efficiency

You can track leads in real time throughout the sales cycle. You can identify where leads are converting into revenue - and where they're not - this helps improve future decision-making.

The web-based design allows for easy access from any location and makes it easy to learn and use. It also ensures that your information is always current giving you and your staff the very latest data ensuring complete ease of mind.

About Contact Tracking

Development was based on the needs of sales and marketing management to make sure that all sales leads were tracked and followed up on and that the sales force was held accountable for their leads.
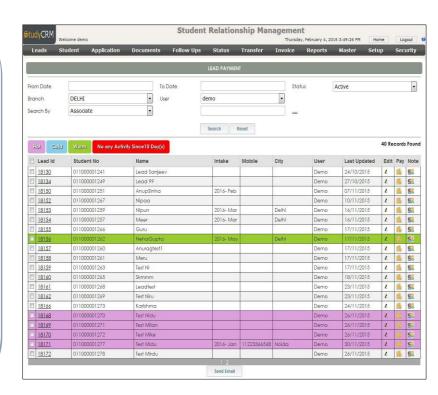
The software is continually evolving and today these two factors are still of prime importance. The development team is constantly upgrading the software but always keeping a focus on value and ease of use. We think this is important because many of our competitor's products are both expensive and complex.

Invoicing

On the basis of approved students and universities criteria's, system will generate a list of students for invoicing. User can just select the students and create online invoice and send it to university and also track the payment. System does have facility to raise debit and credit note.

University Agreement

How better it will be if someone is there to remind you for everything, yes our system too have reminder for agreement.

Our Commitment

We have been providing quality solution to various industries from last 14 years. Our mission has been to be a customer driven organization, that go beyond to customer spoken needs.

On Demand Solution

the "Ready-to-Go" solution

Available 24 / 7

No Installations

No Maintenance

up-to-date

Business Solution

The solution for those who prefer to have everything installed at their premises.

Insvtalled directly in your server

"First Class" technical support

Bug and updates notifications